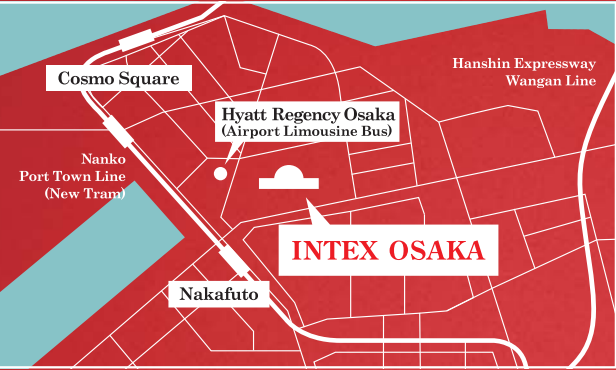


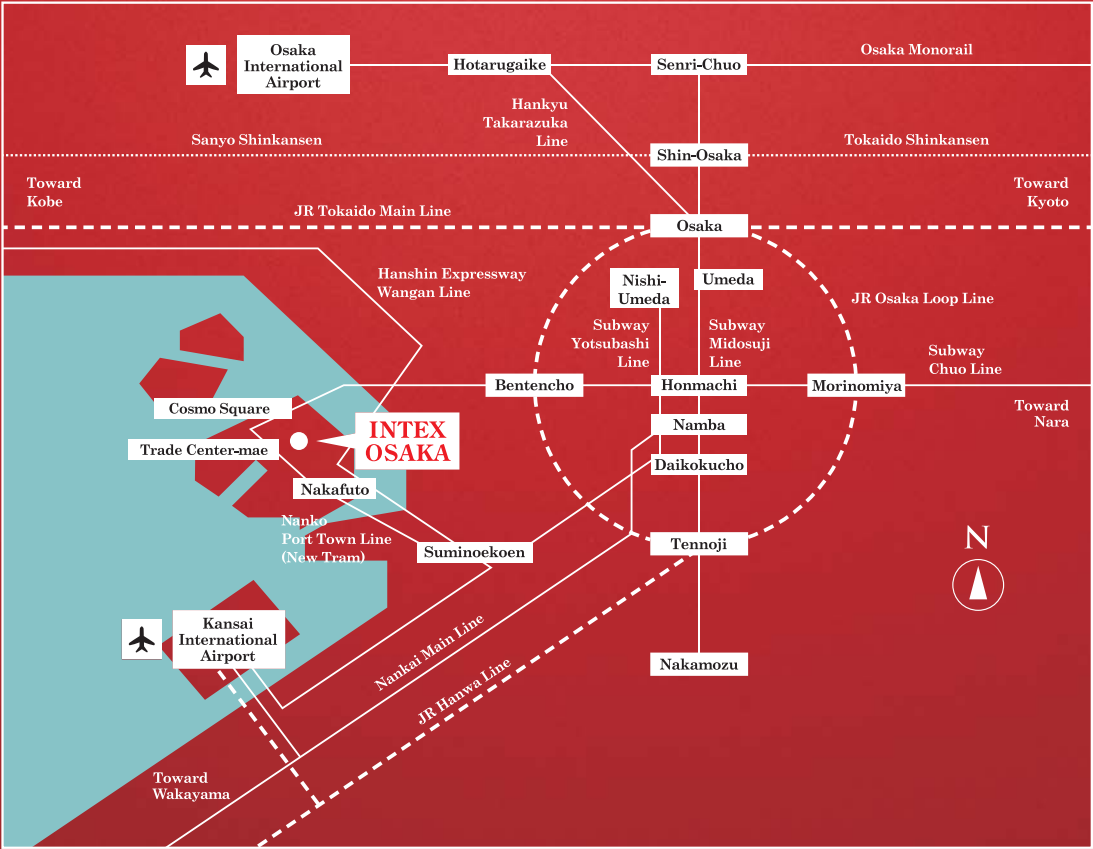
Access to Venue



Kansai Airport Limousine Bus:
about 50 minutes (depending on traffic conditions)
URL: <http://www.kate.co.jp/en/>

Destination	Bus Stop	Fare/Adult	Fare/Child
Nanko / Tenpozan / Universal Studios Japan*	Hyatt Regency Osaka	1,550	780
Round trip (The Round Trip Ticket is valid for 14 days from the date of purchase.)		2,700	

From Kansai International Airport, Bus Stop No.3
INTEX OSAKA is located directly opposite Hyatt Regency Osaka



Contact



Osaka International
Business Promotion
Center

ASIAN FOOD SHOW
Secretariat

1-5-102, Nanko-Kita, Suminoe-ku, OSAKA, 559-0034, JAPAN
TEL: +81-6-6612-8203 FAX: +81-6-6612-8686
Mail: info@asianfoodshow.com URL: <http://www.asianfoodshow.com/en/>

Lots of Amazing,
Healthy and Delicious Asian Food
for the Japanese Food Market



ASIAN FOOD SHOW 2016

Trade Fair for Asian Food Products and Beverages

October 18 Tue — 20 Thu 2016

INTEX OSAKA

<http://www.asianfoodshow.com/en/>

Welcome to KANSAI The Food Capital of JAPAN

The ASIAN FOOD SHOW 2016 (AFS2016) will be held in the hottest area of Japan called "Kansai,"which includes Osaka, Kyoto and Kobe and is known as the "Food Capital of Japan."
This is your one and only opportunity to meet face-to-face with 35,000 new Japanese customers.
Also, it's an excellent place to take a look at the latest trends of Asian food and find your potential business partner.

Tetsuro Nagai President, Osaka International Business Promotion Center



Exhibition Outline

Date October 18 (Tue.) – 20 (Thu.) , 2016

Time 10:00 – 17:00

Venue INTEX OSAKA

Admission Free of charge
(Pre-registration or invitation is required. Professional visitor only)

Concurrent shows OLIVE OIL KANSAI INTERNATIONAL 2016
FABEX KANSAI 2016 (The World Food And Beverage Great EXpo 2016 in KANSAI)
Healthcare Food Expo KANSAI
Dessert, Sweets, and Drink Festival in KANSAI
Café & Bakery Expo KANSAI

Organized by Osaka International Business Promotion Center

Supported by (expected) Ministry of Economy, Trade and Industry, Kansai Bureau
Kinki Regional Agricultural Administration Office (Kyoto)
ASEAN-JAPAN CENTRE
Osaka Prefectural Government, Osaka Municipal Government
Osaka Convention & Tourism Bureau (OCTB)
Osaka Foundation for Trade & Industry (OFTI)
KANSAI・OSAKA 21st Century Association
Osaka Chamber of Commerce & Industry
Japan External Trade Organization (JETRO), Osaka
Japan Food Industrial Association (JFIA)

Specially Supported by Japan Food Journal Co., Ltd.

Event Frequency Annual

Number of Visitors (expected) 35,000

Number of Exhibitors 100 booths

Exhibits Profiles Asian Foods & Beverages
beverages (wines, spirits, coffees and teas) , fruits, dried fruits, vegetables and herbs,
health food, frozen food, halal food, organic food, fish and shellfish, processed meat,
canned food, dairy products, spices, ingredients, colorings, gelatin and sweeteners,
oil, rice and cereals, sweets and confectionary, utensils, and more.

Exhibitor Profiles Food manufacturers, exporters, distributors and service providers,
trade organizations and government representatives from
Asia / Pacific countries / regions.

Visitor Profiles Food importers / wholesalers / distributors, food manufacturers & processors,
supermarkets, grocery stores, department stores, fast-food outlets, hotels,
restaurant chains & franchises, and more.

Application

Exhibit Rate Cost of participation (Sales tax of 8% included.)

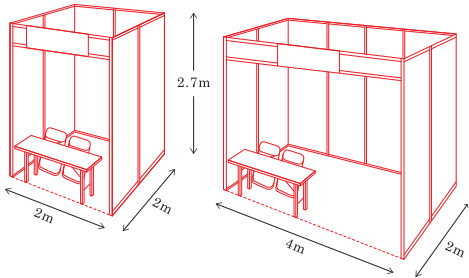
- 4m² Shell Scheme (2m×2m) / JPY 162,000
- 8m² Shell Scheme (2m×4m) / JPY 302,400

Application Deadline June 30 (Thu.), 2016

Early Bird Privilege 10% Discount of Exhibit Rate above

Early Bird Deadline April 30 (Sat.), 2016

Exhibition Support Business support for exhibitors is available.
Our coordinators will help exhibitors and visitors to arrange business meeting.



Why Kansai?

The Kansai area has prospered since ancient times. Therefore, this area houses great behind-the-scenes food culture experiences such ryokan (traditional Japanese inns), ryoutei (luxurious traditional Japanese restaurants) and kappo (Japanese culinary art). The three main cities, Osaka, Kyoto and Kobe, form the center of the Japanese food industry, with new trends often blooming here. A huge food market is expanding in Kansai-separate from Tokyo, the political center. We promise you will see a powerful and vibrant new market.

Results of ASIAN FOOD SHOW 2015

Date October21 (Wed.) – 23 (Fri.), 2015

Time 10:00 – 17:00

Venue INTEX OSAKA Hall 6A

Exhibitors 56 exhibitors from 19 countries / regions
Australia, Brunei Darussalam, Bangladesh, Cambodia, Canada, China, India, Indonesia,
Israel, Japan, Laos, Malaysia, Mongolia, Myanmar, Nepal, Philippines, Turkey,
Vietnam, ASEAN-Japan Centre (A total of 284 companies from 4 co-located shows in 2015)

Visitors 30,255 attendees (total from co-located shows)
Number of business matches:655 (Exhibitor survey results)

